**FMR 11.17.1 ACSM (State & District Level) Rs 38.88 Lakhs**

STATE ACSM/IEC

1. Spot/Cable advertisement 20 nos x Rs 15000 - Rs 300000
2. AIR 10 nos x Rs 5000 - Rs 50000
3. Sensitization meeting with MLAs 2 nos x Rs. 50000 - Rs 100000
4. Red Ribbon activities 42nos xRs. 5000 - Rs 210000
5. World TB day - Rs 600000
6. Others activities (Any other awareness activities, outdoor programmes, innovation & collaboration with other Programmes.) 4 nos x Rs. 15000 -Rs 60000

**TOTAL - Rs 1,320,000**

DISTRICT ACSM/IEC

1. Community meeting 96 nos x Rs 4000 - Rs. 384000
2. Patient provider meeting 96 nos x Rs 2000 - Rs. 192000
3. School / College activities 96 nos x Rs 5000 - Rs.480000
4. Sensitization of PPs, NGOs, PRIs etc. 32 nos x Rs 5000 - Rs 160000
5. AIR advertisement 16 nos x Rs 5000 - Rs 80000
6. Workshop with journalist 7 nos x Rs 10000 - Rs 70,000
7. Workshop for jail inmates 8 nos x Rs 10000 - Rs 80,000
8. World TB day 8 district - Rs 370,000
9. School Quiz competition 8xRs 20000 - Rs 160000
10. Others activities (Any other awareness activities, outdoor programmes, innovation & collaboration with other Progs like Poshan Abhiyaan etc.)

8x30000 - Rs 240000

1. ACF Campaign 8 X 20000 - Rs 160000
2. Cable Publicity 64X3000 -Rs 192000

**TOTAL - Rs 25,68,000**

**GRAND TOTAL STATE AND DISTRICT - Rs 38,88,000**